



**NEXTCYCLE**  
WASHINGTON

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## **Sponsorship Prospectus**

March 2023 Circular Accelerator Pitch Showcase

# What is NextCycle?

NextCycle Washington provides mentoring, networking, and access to funding pathways to help circular businesses and projects grow and thrive.



# NextCycle Washington Programs



## Circular Accelerator

Program designed to support and advance promising circular businesses and projects



## Renew Seed Grants

A great starting point for funding new innovative businesses and projects



Business and Technical Planning Support



Pitch Development



Funding Pathway Identification and Matchmaking



Small grants up to \$10,000 for early-stage projects



Early-stage technical support and growth planning



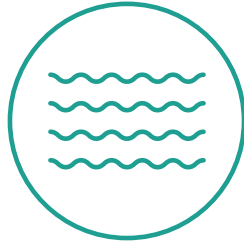
Facilitated networking and matchmaking

# Centering Diversity, Equity & Inclusion

NextCycle Washington utilizes a co-design process and program governance with input from a diverse group of community leaders to identify and lower barriers to participation.



Build the  
Conditions



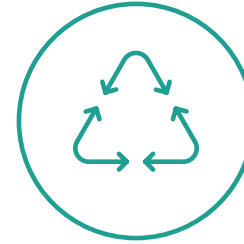
Immerse  
& Align



Discover



Strategy  
& Design



Test  
& Refine



Implement  
& Learn

Images Credit: Beyond Sticky Notes

Process repeats

Teams can be comprised of entrepreneurs/start-ups, small businesses, established corporations, non-profits, or a collaboration of entities.



# Circular Accelerator Pitch Showcase





# Accelerator Pitch Showcase Overview

The Showcase is the culmination of NextCycle programming. After months of business and technical research, mentoring, and planning, teams will deliver a summary of their projects.

An audience of (forecasted) 200 business, recycling, government, non-profit and investment professionals will listen to project descriptions, funding plans, impact projections and investment/support opportunities. Teams will also engage in questions from a judging panel.

Along with monetary prizes, teams receive statewide recognition and extensive networking opportunities.

Example of a project pitch from the NextCycle Michigan Showcase: [NexTiles](#)

# Tentative Accelerator Pitch Showcase Agenda

1-Day Event | March 23, 2023 | Kane Hall, University of Washington Seattle

- Welcome & Keynote Speaker
- Pitch Group 1 - Upstream
- Networking Break
- Pitch Group 2 - Upstream
- Networking Lunch
- Pitch Group 3 - Downstream
- Networking Break
- Pitch Group 4 - Downstream
- Networking Reception
- Award Ceremony

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**Upstream:** Businesses and projects that **prevent** waste or improve and expand **reuse** and **repair** within Washington.

**Downstream:** Businesses and projects that improve, innovate, or expand material and organic **recycling**, **recovery** and **end uses**.

# 2023 Accelerator Pitch Showcase Teams







# Accelerator Showcase Sponsorship Opportunities



## Why Sponsor the NextCycle Washington Accelerator Pitch Showcase?

- The journey of a NextCycle Washington Team is one of support. Your sponsorship helps **accelerate projects** that will improve the state's **circular economy** (reuse, repair, recycling, composting).
- Your organization will have insights on Washington projects that are ready for **investment** and **implementation**.
- **Demonstrate** your organization's **commitment** to building a robust and equitable circular economy.
- Sponsorship opportunities are designed to ensure **visibility** before, during, and after the event.

Now is the time to select a sponsorship with significant benefits that best aligns with your organization.

# Award Sponsorships



## Upstream Showcase Award \$10,000

*Award recognizes the team with the best pitch for an upstream project (prevention, reuse, repair) based on value proposition, business model and financials, investibility, and Q&A as scored by the judging panel.*

- One invitation to the judging panel
- 3-min sponsor representative remarks during session
- Recognition on website, social media, and during conference
- Presentation of award/photo-op during award ceremony



## Downstream Showcase Award \$10,000

*Award recognizes the team with the best pitch for a downstream project (recycling, recovery, end use) based on value proposition, business model and financials, investibility, and Q&A as scored by the judging panel.*

- One invitation to the judging panel
- 3-min sponsor representative remarks during session
- Recognition on website, social media, and during conference
- Presentation of award/photo-op during award ceremony



## Community Impact Award \$5,000

*Award recognizes the team with the best pitch for a project that indicates positive impact on community based on developing/improving job opportunities, community partnerships and involvement, or other impact factors as identified by the judging panel.*

- 3-min sponsor representative remarks during session
- Recognition on website, social media, and during conference
- Presentation/photo-op during award ceremony



## People's Choice Award \$1,000

*Award recognizes the team with the best pitch as identified by audience vote.*

- Recognition on website, social media, and during conference
- Presentation/photo-op during award ceremony

# Activity Sponsorships



## Networking Reception \$5,000

*Following the pitch sessions and before the award ceremony, a light drinks/appetizers reception will provide an opportunity for attendees to network with teams, judges, NextCycle representatives and fellow attendees.*

- 3-min sponsor representative remarks during session
- Recognition on website, social media, and during conference
- Ability to have signage or roll-up banner (sponsor supplied) at reception



## Lunch \$5,000

*Plated or buffet lunch will provide an opportunity for deeper discussions with teams, judges, NextCycle representatives and fellow attendees.*

- 3-min sponsor representative remarks during session
- Recognition on website, social media, and during conference
- Ability to have signage or roll-up banner (sponsor supplied) at lunch



## Keynote \$2,000

*The keynote speaker will start off the event with a presentation focused on innovation, partnership, and equitable circular economies.*

- Sponsor representative provide 3-min introduction of keynote speaker
- Recognition on website, social media, and during conference



## Break \$1,000 (2 opportunities)

*Two breaks are scheduled during the event to allow attendees additional networking opportunities.*

- Recognition on website, social media, and during conference
- Ability to have signage or roll-up banner (sponsor supplied) at break



# Accelerator Pitch Showcase Sponsorship Summary


	Upstream Showcase Award \$10,000	Downstream Showcase Award \$10,000	Community Impact Award \$5,000	People's Choice Award \$1,000	Reception \$5,000	Lunch \$5,000	Keynote \$2,000	Break \$1,000 (2 opportunities)
3-min Introduction	X	X	X		X	X		
Judging Panel Seat	X	X						
Presentation of Awards at Ceremony	X	X	X	X				
Recognition on website, social media, and during conference	X	X	X	X	X	X	X	X
Guaranteed Registrations	3	3	2	1	2	2	1	1
Signage/Banner at Event					X	X		X

**CUSTOM SPONSORSHIPS, AWARDS, OR IN KIND**  
If you have a sponsorship idea or would like to discuss something unique, our team is happy to work with you.

**For more information, please contact:**

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