

2024 SHOWCASE SPONSORSHIP OPPORTUNITIES



Upstream Showcase Award:
\$10,000

Award recognizes the team with the best pitch for an upstream project (prevention, reuse, repair) based on value proposition, business model and financials, investibility, and Q&A as scored by the judging panel.



Downstream Showcase Award:
\$10,000

Award recognizes the team with the best pitch for a downstream project (recycling, recovery, end use) based on value proposition, business model and financials, investibility, and Q&A as scored by the judging panel.



Community Impact Award:
\$5,000

Award recognizes the team with the best pitch for a project that indicates positive impact on community based on developing or improving job opportunities, community partnerships and involvement, or other impact factors as identified by the judging panel.



People's Choice Award:
\$1,000

Award recognizes the team with the best pitch as identified by audience vote.



Reception
\$5,000

Networking reception will provide an opportunity for attendees to network with teams, judges, NextCycle representatives and fellow attendees.



Lunch
\$5,000

Networking lunch will provide an opportunity for deeper discussions with teams, judges, NextCycle representatives and fellow attendees.



Keynote
\$2,000

The keynote speaker will start off the event with a presentation focused on innovation, partnership, and equitable circular economies.



Break
\$1,000

Two breaks are scheduled during the event to allow attendees additional networking opportunities.

	Upstream Showcase Award	Downstream Showcase Award	Community Impact Award	People's Choice Award	Reception	Lunch	Keynote	Break
3-min Intro	X	X	X					
Judging Panel Seat	X	X						
Present Award	X	X	X	X				
Logo in Promos	X	X	X	X	X	X	X	X
Banner at Event					X	X	X	X



NEXTCYCLE
WASHINGTON

If you have an idea for a **custom** sponsorship, award, or in-kind support, our team is happy to discuss options with you. For sponsorship inquiries, please contact: **Melissa Radiwon (MRad)**, mradiwon@recycle.com, 248-444-3456

More information on NextCycle available at: www.NextCycleWashington.com